



FRISCO CROSSING

For lease:
SEC FM 423 &
Hwy 380
Frisco, TX 75034

Metrics

SEC FM 423 & Hwy 380
Frisco, TX 75034

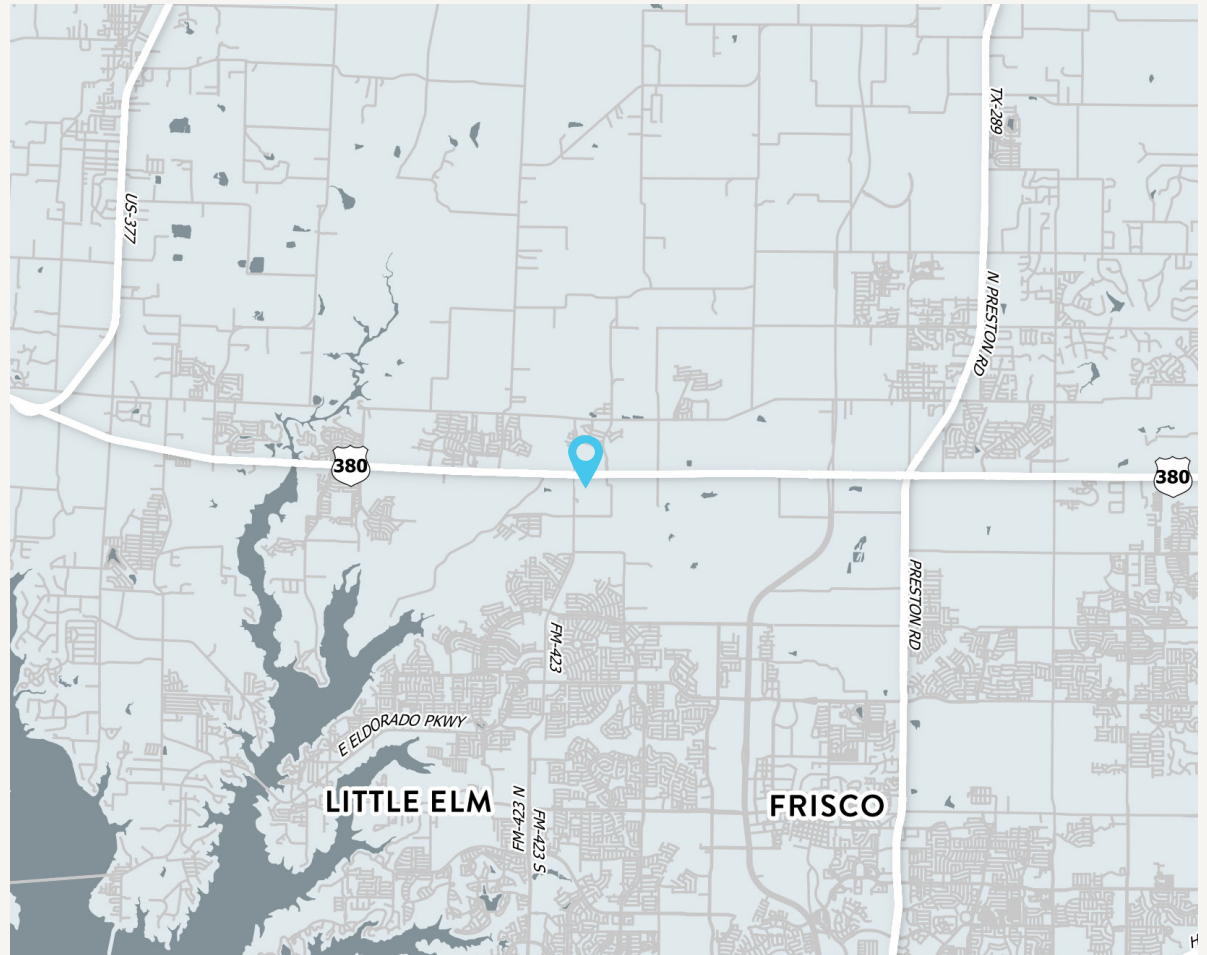
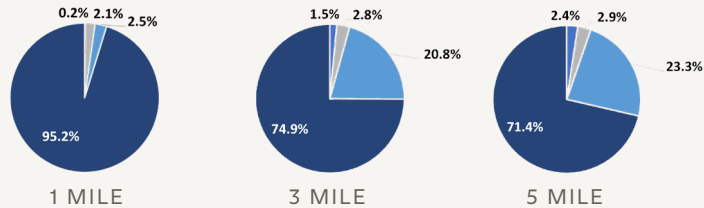
Location

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Traffic Counts

Hwy 380 60,856 VPD
FM 423 38,970 VPD

Home Values (2025)



Area Attractions



Property Highlights

SEC FM 423 & Hwy 380
Frisco, TX 75034

1. Anchored by 191,485 sf Wal-Mart Supercenter
2. Windsong Ranch totals 3,200 lots
3. Kroger Marketplace and Home Depot open on the NEC of the intersection
4. HEB open on the SWC
5. Premier intersection will serve: Windsong Ranch, Savannah, Providence Village, Paloma Creek, new single family growth in Frisco and Prosper
6. Cooks Children open on the NEC Hwy 380 & Windsong Ranch Pkwy

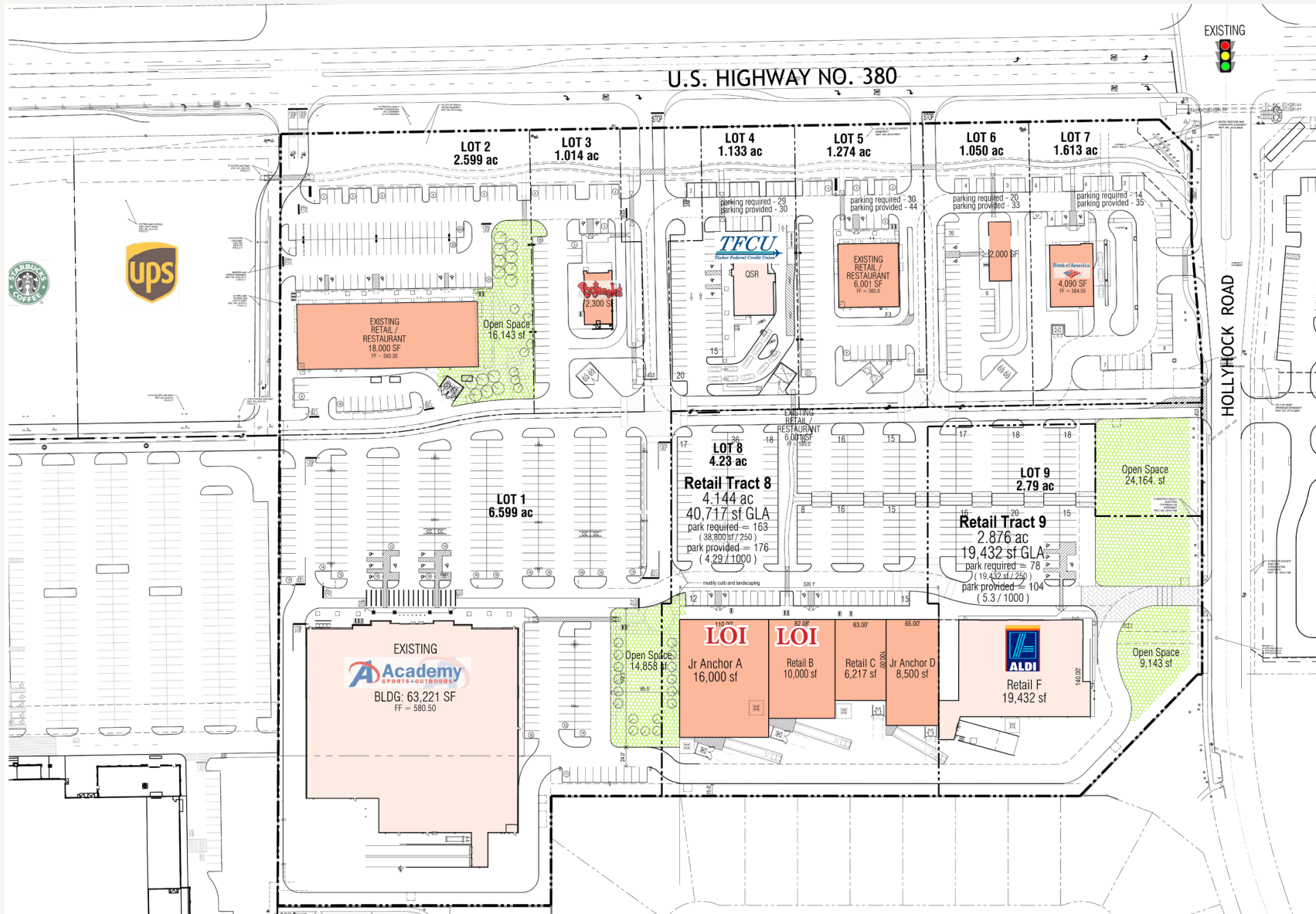


2025 Demographic Summary

	1 MILE	3 MILES	5 MILES
EST. POPULATION	9,332	88,394	186,032
EST. AVG. HH INCOME	\$208,482	\$194,061	\$189,025
EST. MED. HOME PRICE	\$608,029	\$506,991	\$505,472

Phase 2 Site Plan

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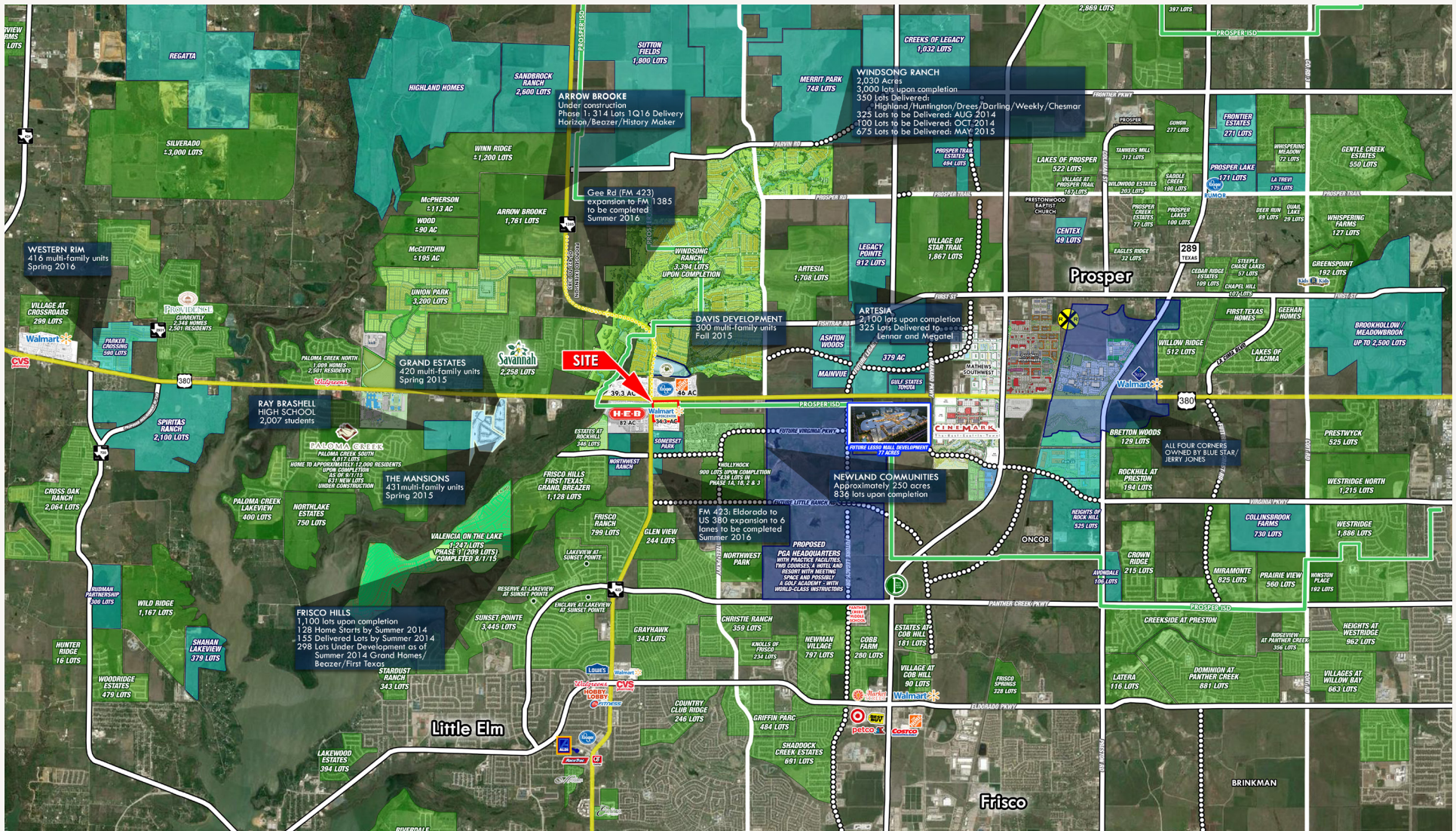
Drone

SEC FM 423 & Hwy 380
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Single Family Developments

SEC FM 423 & Hwy 380
Frisco, TX 75034



ACTIVE DEVELOPMENTS FUTURE DEVELOPMENTS



Award-Winning Community

IN PROSPER, TEXAS

“At over 2,000 acres, including 600 acres of open space, lakes, wooded creeks, parks, hike & bike trails, outdoor fields and resort-style amenities, Windsong Ranch is one of the largest and most naturally beautiful master-planned communities in North Texas.”

windsongranchliving.com

“Frisco, for the first time in at least five years, topped the U.S. Census bureau’s list of **fastest-growing big cities in the nation**, adding an average of 37 new residents every day for a population jump of 8.2 percent, data released Thursday showed.”



DALLASNEWS



“The new Kroger grocery store at the northeast corner of Highway 380 and FM 423 is the **tip of the iceberg** when it comes to the new shopping, dining and entertainment choices that Hollyhock residents can expect to see over the coming months.”

Hollyhock 
by
Newland COMMUNITIES





PGA Frisco is Officially Open for Business



AUGUST 25 2022



Home of the PGA of America

Beginning in 2023 with the 83rd KitchenAid Senior PGA Championship, PGA Frisco is stated to host six major championships over the next 12 years - including two PGA Championships.

H-E-B Takes Next Steps Toward Second Frisco Location

“Frisco Planning and Zoning Commission members approved a conveyance plat for the big box retail grocery store and its accompanying two drive-thrus, accessory gas pumps and a car wash.”

**COMMUNITY
IMPACT**

APRIL 13, 2023 BY ALEX REECE



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Hwy 380
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VENTURE

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